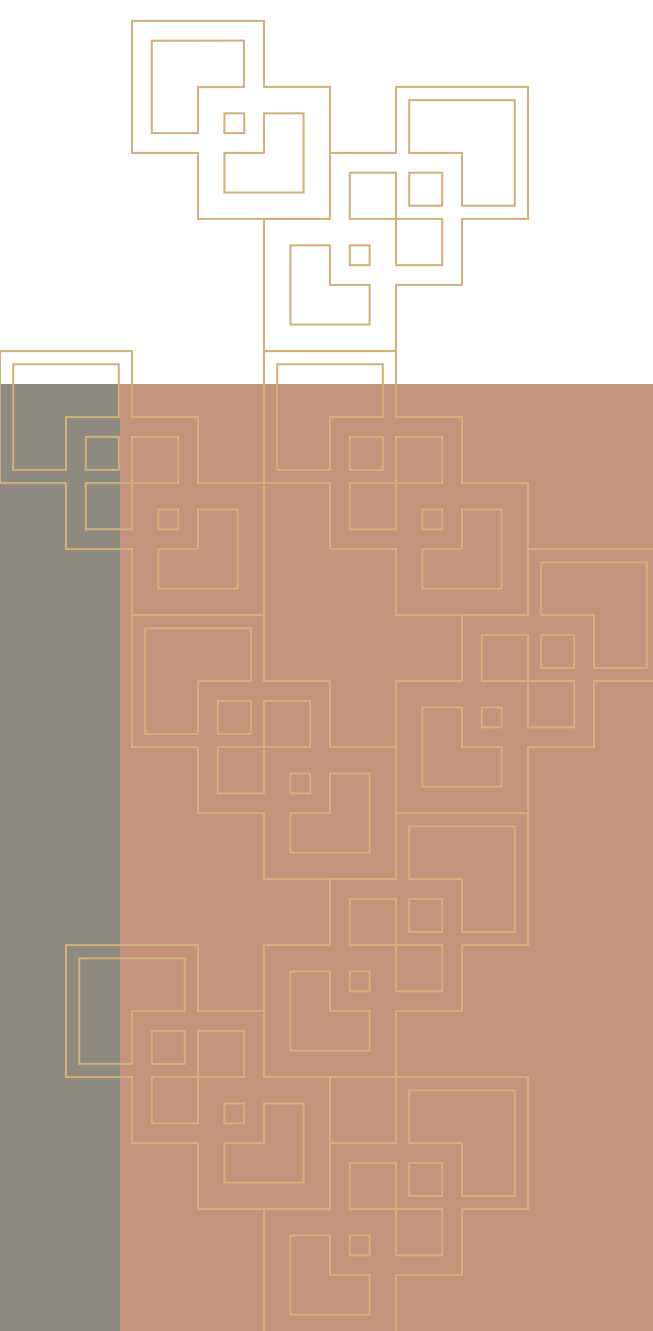


Industry Solutions



Sales & Marketing
Services



Sales is more productive—reaching new heights in level of service to clients. Marketing has gained control over brand, content accuracy and distribution of critical sales and marketing assets.

Accent Librarian™ gives you fast access and precise control over critical sales and marketing assets turning your collection of PowerPoint slides, rich media files and business documents into a searchable knowledgebase of re-usable materials.

Librarian's Advanced Document Management technology lets the sales team quickly and easily create and deliver tailored presentations and documents to clients and prospects.

The marketing team has control and impact like never before — instantaneous updates and distribution of critical sales material, control over brand and content accuracy, and direct feedback and usage statistics from sales activities. Librarian lets sales and marketing work as a team...one plus one equals three.

Key Benefits

- ▶ React faster to selling opportunities with precise materials and information
- ▶ Streamline the process of gathering and delivering critical information to clients
- ▶ Improve quality of service to clients and prospects by providing tailored presentations, brochures and documents

Key Capabilities

- ▶ Fully functional document management system focused on streamlining the sales and marketing process
- ▶ Full-text search and retrieval at the relevant content level (pages, slides, paragraphs)
- ▶ Powerful document assembly technology -- build new presentations, brochures and documents on the fly
- ▶ Web-based administration for fast library creation and maintenance
- ▶ User and group security to restrict content access to appropriate individuals or groups
- ▶ Broad portfolio of add-on modules allows organization to configure Librarian to meet exact needs
- ▶ Easily integrate with existing CRM systems, document repositories, websites or enterprise portals



If you are interested in an online demo of Accent Librarian, email sales@accent-technologies.com.

"Our sales library lets the sales team focus on selling—reducing time spent gathering and assembling documents. Our marketing group now has the precise control they need over content brand and accuracy."



document intelligence

Accent Technologies
1270 Lake Washington Road, Suite C
Melbourne, Florida 32935 USA
telephone 321.242.7438
toll-free 800.771.6011
facsimile 321.242.8629

info@accent-technologies.com

www.accent-technologies.com